



Chloe Park

UX/UI DESIGNER

ABOUT

Represented by Creative Circle
720.214.4992

 chloepark.github.io

 linkedin.com/in/chloenoelpark

 etsy.com/shop/dizzychlo

EDUCATION

University of California San Diego

BS Cognitive Science Specialization in
Design and Interaction

September 2018 - December 2021

SKILLS

- Figma, Procreate, Word, Powerpoint
- Team communication and collaboration
- Creativity and innovation

EXPERIENCE

Yummy Application - Figma

UCSD | March 2021-June 2021

- Role: UX Designer alongside 3 students
- Developed an application centered around recipe videos and tutorials for beginner and advanced chefs
- Conducted research and user interviews to create a user friendly environment
- Constructed storyboards, personas, mockups, and wireframes to organize thoughts and brainstorm ideas.
- Designed a colorful and alluring logo to advertise the application
- Prototyped ideas through Figma using various iterations


[Link to project](#)


Sustainable Tracker Dashboard - Figma

UCSD | September 2021-December 2021

- Role: Liaison and UX Designer alongside six students
- Collaborated with our client, a Sustainable Development Goals advocate, to add traction to her website through the creation of a dashboard
- Designed empathy maps and user personas in order to step into the world of the user
- Utilized our sitemap and task flow to remain organized and to guide the workflow
- Created low-fidelity, mid-fidelity, and high-fidelity wireframes of our dashboard, implementing specific colors and typography
- Researched into poverty graphs and statistics in order to portray accurate information
- Prototyped ideas through Figma to create an interactive dashboard with different iterations

[Link to project](#)

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